

## DCA Craft and Design Markets – Craft demonstration submissions

Our Craft and Design Markets are currently held twice a year and are aimed at providing a professional selling and networking opportunity to talented independent designers and makers from across Scotland. We welcome both established and emerging makers working in any discipline.

Organised by the DCA Shop retail team, we love hosting these events – bringing together our audience of art, design and craft enthusiasts with Scotland's highly talented makers and designers is at the heart of what we do.

Our new section for maker demonstrations will give visitors the chance to discover the skills involved in creating contemporary craft and afford makers another channel for connecting to their audience.

### How to Apply - Craft or Design Demonstration

Please note the following criteria:

- we are looking for applications from independent practitioners that create original, high quality work
- makers must demonstrate a thorough knowledge and commitment to their craft
- enthusiasm for disseminating craft knowledge to a wider audience
- some experience of delivering demonstrations or workshops is preferred
- demonstrations can include a drop-in, workshop style element, allowing visitors a hands-on experience of a particular discipline or technique
- our suggested duration for a demonstration is 2hrs, however we are pleased to consider proposals for different durations

To apply to the demonstration programme please email [dcashop@dca.org.uk](mailto:dcashop@dca.org.uk) with 'Demonstration Application' in the subject heading and include the following information:

- an up to date C.V.
- a statement about your practice
- details of the demonstration you plan to deliver, and how it relates to your practice
- maximum of 6 supporting images of your work or previous events

The deadline for submissions is 12.00 on Tue 28 April.

After we have received your application we will send you an email receipt within two working days.

Makers interested in applying for both opportunities – stallholder and demonstration – should note that two separate applications are required, and if

successful for both opportunities they must arrange someone to cover their table at the Market while delivering a demonstration.

We aim to tell applicants the outcome of their submission as soon as possible after the deadline, or within one week at most. Successful applicants will be contacted by DCA to discuss and agree the duration of their demonstration.

### Demonstration practitioner fees

Each successful practitioner will receive a fee at the rate of £35 per hour to deliver their demonstration. This fee should include any material costs for the event and successful participants must invoice DCA to receive their fee. For demonstrations with a particularly high materials cost we may be able to offer further assistance with costs – this would be agreed in advance of the event with DCA. Participants are responsible for any travel costs incurred.

### Further Information

DCA Marketing team carries out marketing and promotional activity to support and build the success of the event, including poster and flyer distribution, web content, and social media campaign.

We very much look forward to receiving applications for demonstrations at the Summer Craft and Design Market 2015. If you require further information or have a question about the demonstrations, please contact DCA Retail Manager, Eilidh McNair [eilidh.mcnair@dca.org.uk](mailto:eilidh.mcnair@dca.org.uk) or Shop Supervisor, Stephanie Liddle [stephanie.liddle@dca.org.uk](mailto:stephanie.liddle@dca.org.uk)