

The Charm Offensive

Easy Read Exhibition Guide



DCA

Dundee Contemporary Arts



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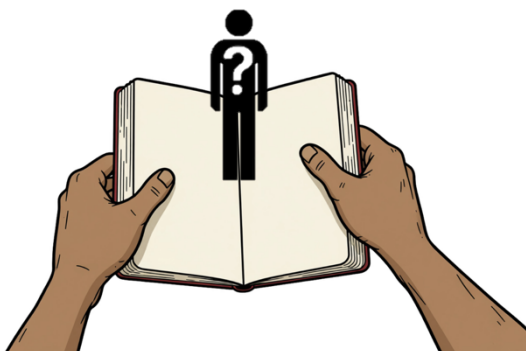
Welcome to the Exhibition



This is an Easy Read guide for the exhibition **The Charm Offensive** at DCA.



The artist is **France-Lise McGurn**.



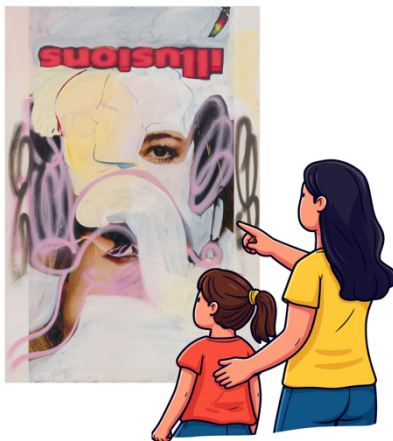
This guide tells you:

- What the exhibition is about
- What you will see

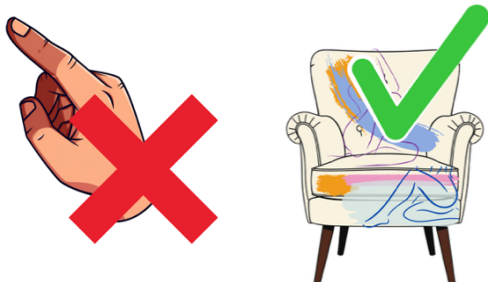


We hope you enjoy your visit!

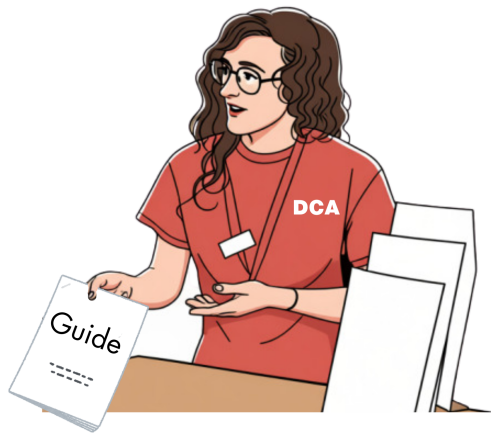
How to explore the gallery



You are free to move around the gallery and look at the artworks in your own time.



Please do not touch the artworks but you can sit on the furniture and walk on the painted floor.



Our visitor assistants wear red T-shirts. They are happy to talk to you about the artworks and the artist. You can also ask them questions.



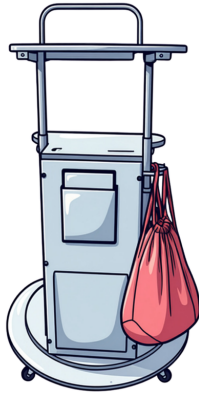
You are welcome to make noise if you need to or want to.



We have sensory bags you can use during your visit.

These include:

- Ear defenders
- Sunglasses
- Magnifying glasses
- Stim toys
- And other helpful tools



You can find the sensory bags at the visitor assistant stand outside the gallery.

What is the exhibition about?



France-Lise is a **figurative** artist who draws and paints people and surroundings.



Figurative means art that shows things we see in real life, like the human body or everyday objects.



France-Lise was born in Glasgow. Some of the paintings are named after places she remembers or things she saw.



France-Lise thinks about how memories and things we see every day shape our **identity**.



Identity is who you are and how you feel inside. **Identity** is made of things like your personality, interests and relationships.



Some of the everyday things in France-Lise's art include:

- Film posters, magazines and concert flyers
- Music, films, and tv programmes
- City landmarks
- Objects from the artist's studio

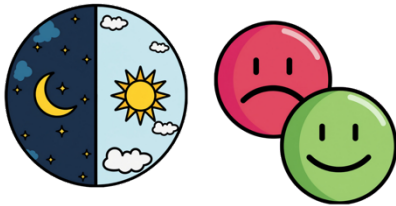
France-Lise collects images from places like magazines and films.

She uses **collage** to layer images on top of one another with oil paint, spray paint and marker pen.



Collage is a way of making art with different images and materials. They are layered and rearranged to make something new.

Some of the artworks include ideas that are opposite like:



- Night and day
- Personal and public
- Joy and sadness



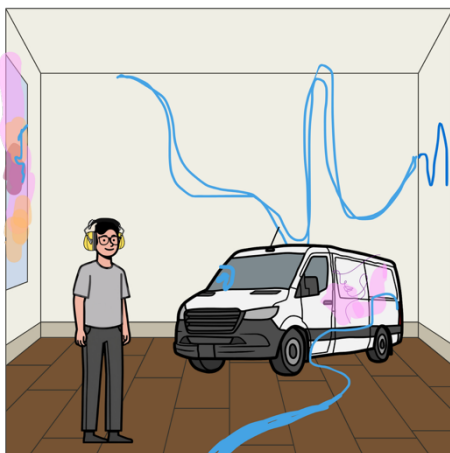
The artist uses her memories and collected images to think about the feeling of living in a modern city.

What You Will See



The artist has made an **immersive installation** using things like:

- Paintings
- Furniture and props
- Pictures from old magazines and films
- Drawings



An **installation** is a type of artwork that people can walk into and experience. **Installations** use large pieces of art to fill the space they are in.

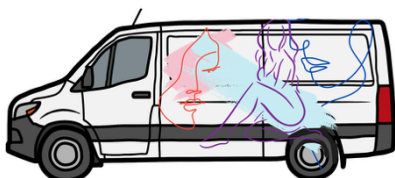


Immersive means the artist wants you to feel like you are inside the artwork.



She does this by painting outside of the canvases on things like:

- The walls
- The floors
- Objects the artist found
- Furniture you can sit on
- A real white van



The white van is from one of France-Lise's funny memories about life in a city.



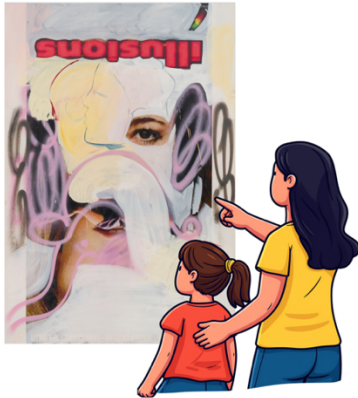
She remembers seeing a dirty van parked in the street. The van had a picture of the singer **Kylie Minogue** stuck to the back door.



The difference between the glamorous singer and the dirty van made the artist think about opposites in a city.



The exhibition does not tell you exactly what to think. Instead, it is about how the artwork makes you feel.



The artist hopes you will
make up your own stories
as you look at the art.



Thank you for coming.
We hope you enjoy the
exhibition!

Thanks



Thank you to our **funders**.

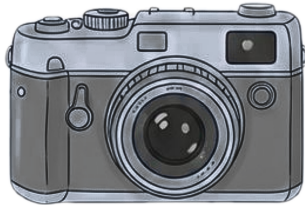
A **funder** is a person or organisation that gives money to help make the exhibition happen.

These are our funders:



This exhibition is made possible thanks to the generous support of the France-Lise McGurn Supporters' Circle and The Modern Institute.

Other information



We have to tell you
about who took
one of the photos.



Amy Gwatkin took this photo
of France-Lise.

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